

massimo copenhagen

AFFINITY

by Vera&Kyte



AFFINITY COLLECTION

The Affinity Collection is a collaboration between Norwegian duo Vera & Kyte and Massimo Copenhagen, curated as a part of Designers' Saturday initiative "DS Collab". The new collection is a series of hand-tufted rugs crafted from the finest New Zealand wool, featuring a vibrant color palette and intricate designs, giving a nod to the iconic works of Josef Albers, while adding a touch of playful brightness to the interior.

The design bridges the gap between the organic and geometric. The soft scattered sprinkles are all neatly framed within a simplistic geometric motif within a solid colour base. The different pile heights and hand cut shapes create an impression of layers.

By using the finest New Zealand wool, we are able to create a finished rug with an exceptional level of sturdiness, protecting the rug against wear and tear and pressure marks, without sacrificing on the luxurious look and feel.

100% New Zealand Wool
Handtufted

Available in:
Lagoon, Bloom, Mocha
170x240 cm, 200x300 cm

Custom sizes: Yes

Pile height:
8-22 mm
Weight: 5,00 kg/m²
Size variation: +/-3%
Warranty: 2 years

Certifications:
Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
Production: SA 8000

Rug underlay is recommended.

Based in Bergen on the west coast of Norway, Vera & Kyte consists of Vera Kleppe and Åshild Kyte. Together they work within the fields of furniture, products and interior architecture. Always seeking new impressions, eager to discover the triggers for the next idea. This curious approach leads them to constantly explore new materials and aesthetics. With an analytical mindset, they aim to transform their curiosity into products that engage. The duo actively pushes the boundaries between furniture, graphics, interior accessories, and spatial design, creating innovative links among them.

Vera & Kyte established their collaborative studio in 2013. Since then their work has been showcased and acclaimed internationally, earning them a multitude of design awards and nominations.

Vera & Kyte



Affinity Collection by Vera&Kyte



LAGOON

Lagoon represents an elegant interplay of natural hues, its contrasting colours breathing life into light interiors while offering a distinct character with statement blue accents.

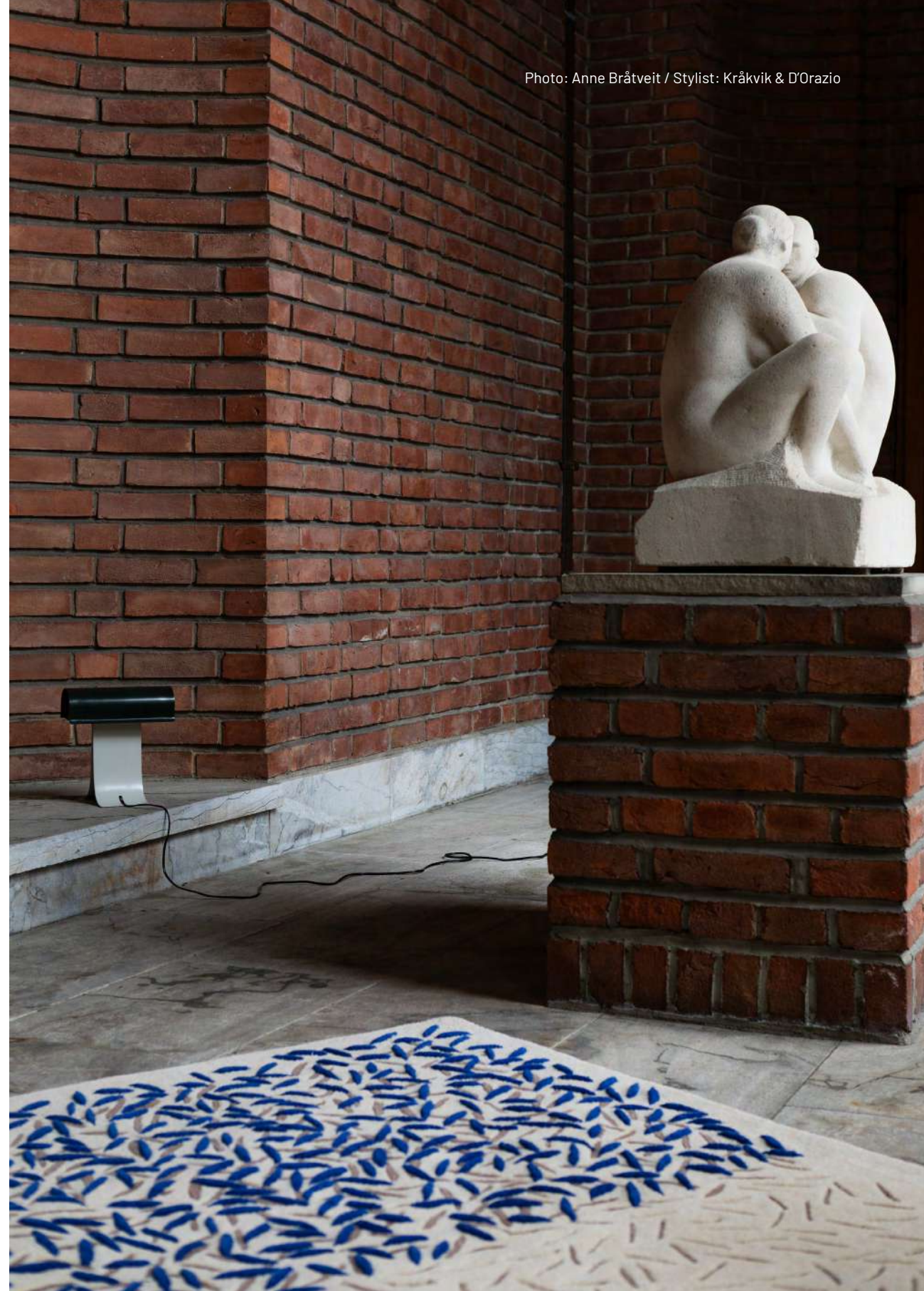


Photo: Anne Bråtveit / Stylist: Kråkvik & D'Orazio

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BLOOM

Bloom exudes warmth and vibrancy with its blend of peachy tones, offering a unique charm and character with its soft orange accents set against a rose beige base.

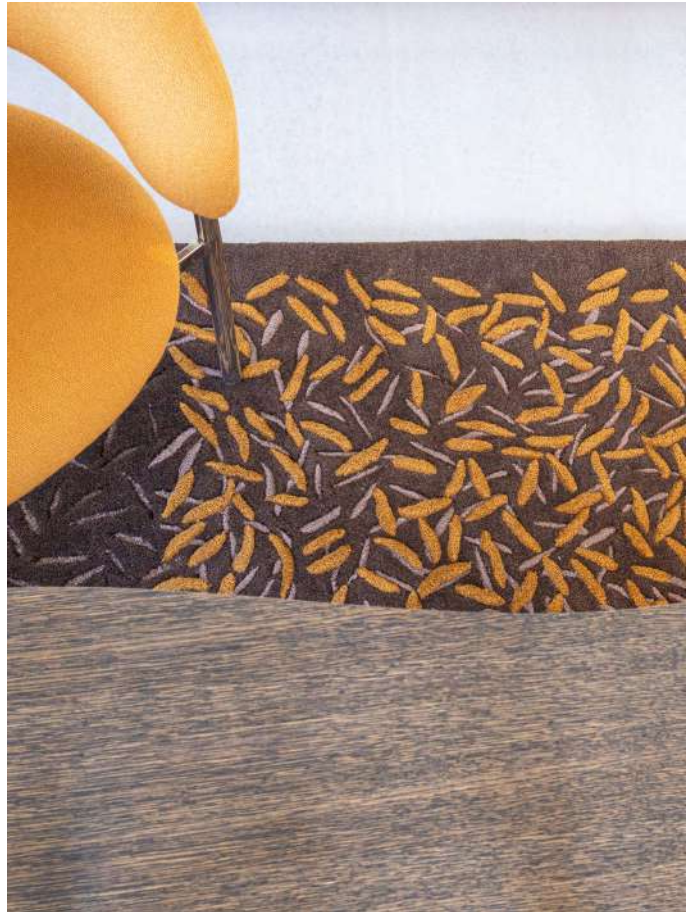


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MOCHA

Mocha represents a harmonious blend of earthy tones on a rich, delicate brown base, providing an intimate warmth and depth that complements muted, northern-inspired interior palettes.





Lagoon



Bloom



Mocha

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