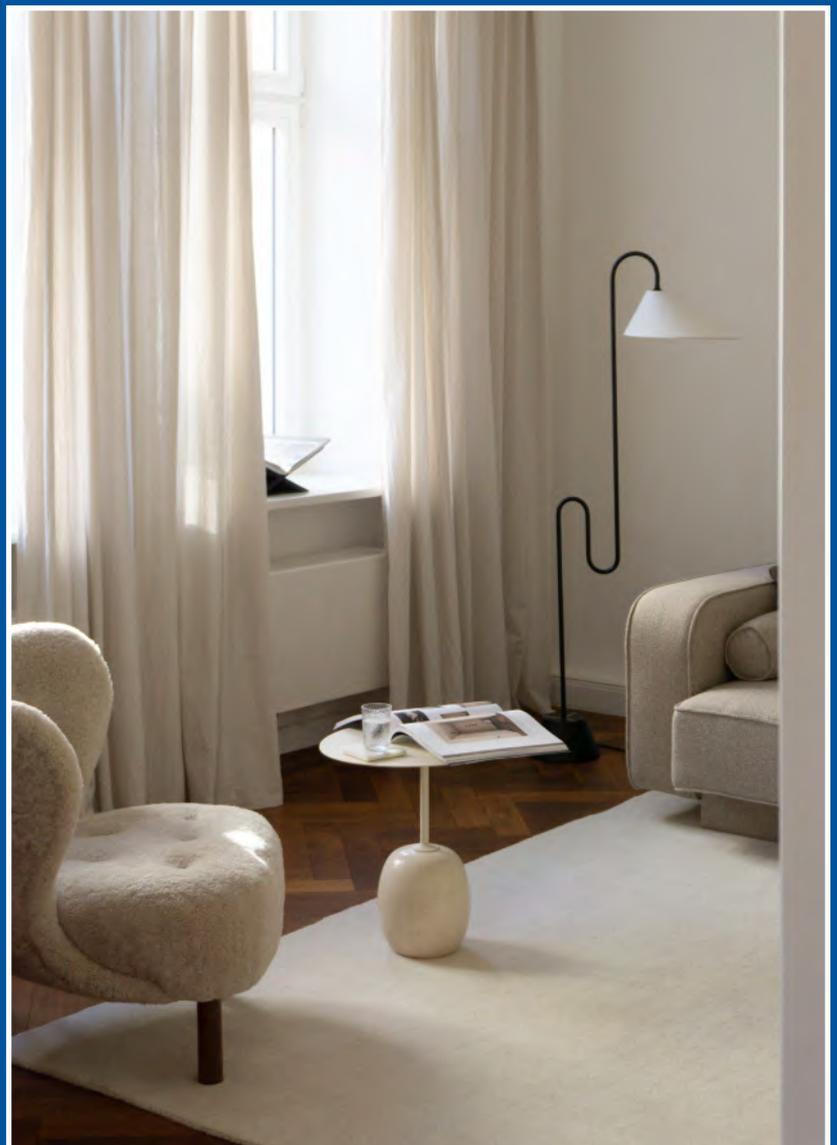


# massimo copenhagen



2023/24

**handknotted  
handwoven  
handtufted**

**rugs  
made by hand  
are forever**



massimo  
copenhagen

## ORIGINS

Established in Copenhagen, Denmark - for more than 20 years massimo copenhagen has focused on creating handmade contemporary rugs for both private homes and public spaces.

We believe that any interior can be elevated with uplifting colours and pleasant textures - and we do it one rug at a time. Today, our collection includes more than 350 rug variations, of which 98% is available in stock and ready to ship from our 1,600 sqm showroom in Birkerød. And the possibilities don't end there, since massimo is offering customised service for both, private and contract projects.

When choosing the materials, our focus has always been on well-being, positive impact on the environment and superior quality. That decision to only work with natural and recycled materials, is rooted in the Scandinavian way of living rather than the latest trends. Each material, from bamboo to hemp, lends its own characteristics to the rug, making them distinctive and suitable for different areas.

## CRAFTSMANSHIP

Our rug production is based in India, where skills of weavers are passed down from one generation to another, handcrafting textiles renowned worldwide for their quality and intricate artistry. Every process involved in making a massimo rug is manual, which means each rug is one-of-a-kind. It's this art that transforms strands of yarn tied by hand into pieces of art.

Over the years we have developed strong and trusted relationships with our manufacturers, some of which have been with us from day-one. Together we ensure strict quality control throughout the rug-making process. Starting from sourcing the raw materials to spinning, dyeing, and weaving the rugs to washing and finishing them. This guarantees that massimo rugs are long-lasting and not harming the environment.

That full control over the process also allows for experimentation with design, materials and techniques regardless of the size of the project. No idea is too small or too big - and that's the foundation of our many partnerships and collaborations.

# certifications

Our commitment to quality and sustainability.



massimo.dk

## Sustainability

Being sustainable isn't just our strategy, it's our promise for a better future. We hold various certifications that demonstrate our unwavering commitment to eco-friendly practices and superior quality products. These certificates ensure that our rugs are produced using sustainable methods, with a focus on reducing environmental impact and promoting fair working conditions.

They are a testament to our dedication to not only provide high-quality and stylish rugs but also to our commitment to ethical and sustainable practices.

Should you require any further information or have any queries regarding our specific certifications, reach out to us directly at [chim@massimo.dk](mailto:chim@massimo.dk)



100% UNDYED WOOL



ESCAPE KELIM  
chalk



ESCAPE KELIM  
light beige



ESCAPE KELIM  
light beige w. fringes



ESCAPE KELIM  
stone



ESCAPE KELIM  
stone with stiches



ESCAPE KELIM  
chalk w. fringes



ESCAPE KELIM  
muscat w. fringes



ESCAPE KELIM  
muscat



EARTH NATURAL  
ivory



EARTH NATURAL  
light beige



EARTH NATURAL  
silver grey



EARTH NATURAL  
light grey



EARTH NATURAL  
dark grey



EARTH  
blush



EARTH  
verte grey



EARTH  
charcoal



EARTH  
moss green



EARTH  
sea green



RYA  
cream



RYA  
soft beige



RYA  
nougat brown



RYA  
charcoal



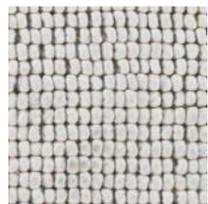
Loro  
cream



MONTE  
cream



MONTE  
natural



BUBBLES  
cream



BUBBLES  
mixed grey



SUMACE  
navy blue

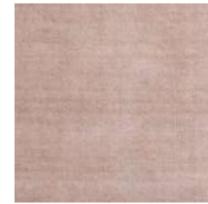


SUMACE  
black



SUMACE  
natural

100% WOOL



EARTH BAMBOO  
nougat rose



EARTH BAMBOO  
desert sand



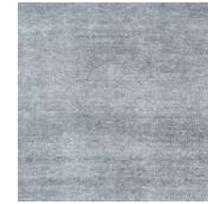
EARTH BAMBOO  
soft grey



EARTH BAMBOO  
cashmere



EARTH BAMBOO  
camel



EARTH BAMBOO  
concrete



EARTH BAMBOO  
warm grey



EARTH BAMBOO  
charcoal



EARTH BAMBOO  
vibrant blue



EARTH BAMBOO  
terra cotta



EARTH BAMBOO  
mustard yellow



BAMBOO  
rose dust



BAMBOO  
light brown



BAMBOO  
light grey



BAMBOO  
grey



BAMBOO  
copper



BAMBOO  
stiffkey blue



KARMA  
light grey



KARMA  
nougat brown



KARMA  
olive green



KARMA  
washed blue



REPEAT  
cream



REPEAT  
beige



REPEAT  
pastel yellow



REPEAT  
pistachio



REPEAT  
graphite



BELIZE  
taupe



BELIZE  
natural

100% HEMP/JUTE

50% NEW ZEALAND WOOL - 50% BAMBOO

100% BAMBOO

RPET

100% SISAL

100% BAMBOO



MOON NIGHT



COPPER MOON

50% NEW ZEALAND WOOL - 50% BAMBOO



OCEAN



SPACE SURFACE



STARDUST

100% WOOL



VINTAGE  
natural strong



VINTAGE  
natural light



VINTAGE  
grey



NATURAL KELIM  
light grey

FACNE STUDIO



CLOUD9  
morning



CLOUD9  
day



CLOUD9  
afternoon



CLOUD9  
cloudy

VERA & KYTE



AFFINITY  
blush



AFFINITY  
lagoon



AFFINITY  
mocha

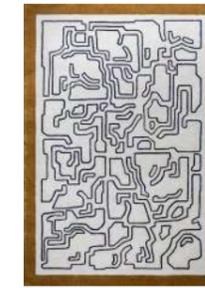
OEO STUDIO



STRUCTURES  
fragment I



STRUCTURES  
fragment II



STRUCTURES  
fragment II w. border



STRUCTURES  
fragment III



STRUCTURES  
fragment IV

TANJA KIRST



HEMP  
grey



HEMP  
multi



HEMP  
nougat rose



HEMP  
red

100% NEW ZEALAND WOOL

50% NEW ZEALAND WOOL - 50% BAMBOO

100% HEMP



#### ABOUT MERINO WOOL

Merino sheep are known for their exceptionally soft fleece, which provides the rug with a delightful touch without sacrificing on the performance. Merino Wool is not only sustainable, renewable, and biodegradable, but also inherently resistant to stains, soil, and crushing, making Monte rugs a harmonious fusion of elegance and resilience.

## MONTE

Monte collection of rugs, skilfully crafted from the finest Merino Wool fibres, offers a sense of luxury and lasting quality. The refined design incorporates varying pile heights, forming an elegant geometric pattern with a plush and inviting texture.

Underlay carpet is recommended.  
Suitable for domestic use.

#### Quality:

Handknotted  
100% Merino Wool

#### Available Sizes:

170 x 240 cm  
200 x 300 cm  
250 x 350 cm

**Custom sizes:** Yes

**Wall-to-wall:** Yes

**Pile height:** Low Cut -5 mm | High Cut 8-9 mm

**Weight:** 4,7 kg/m<sup>2</sup>

**Size variation:** +/-3%

**Warranty:** 2 years

#### Certifications:

Colorfastness to light: ISO 105-B02-grade 5

Flammability: 16CFR 1630 (FF-1-70)

Production: SA 8000



cream



natural



#### ABOUT ALPACA WOOL

Alpaca Wool is a naturally biodegradable, soft, robust, and insulating fibre, with remarkable water resistance whilst maintaining exceptional breathability. Alpaca fibers have a smoother and more uniform surface. Raising and grazing of alpacas has a very low environmental impact, and the processing of fibers does not require any harsh chemical treatments or added synthetics, which together make alpaca wool a sustainable choice.

## LORO

Loro collection of rugs, meticulously hand-knotted from the finest Alpaca Wool, is interwoven with a delicate touch of Bamboo fibres, creating an enduring rug with a subtle shimmer. A touch of nature's luxury, Loro rugs gracefully blend unrivalled warmth and comfort with sophisticated allure. In addition to their undeniable beauty, Loro rugs represent a harmonious blend of elegance and sustainability.

Underlay carpet is recommended.  
Suitable for domestic use.

#### Quality:

Handknotted  
Alpaca Wool / Bamboo

#### Available Sizes:

170 x 240 cm  
200 x 300 cm  
250 x 350 cm

**Custom sizes:** Yes

**Pile height:** 9-11 mm  
**Weight:** 5,0 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

#### Certifications:

Colorfastness to light: ISO 105-B02-grade 5  
Flammability: 16CFR 1630 (FF-1-70)  
Production: SA 8000



cream

# wool

Wool is the original eco fibre.

*"We strive to create timeless pieces that will last. We want them to feel current today and, in the years, to come. This is why the quality has to be second to none. The weaving technique and a strength of the fibres is very important. The most important."*

- Chim Scavenius Sonne-Schmidt

## **Beauty of Natural Wool.**

Wool has long been accepted as an environmentally positive fibre choice with a number of benefits. From a sustainability perspective, wool is an entirely natural product that is fully biodegradable. It breaks down quickly, returning its nutrients to the soil without releasing plastic microfibrils into the land and our oceans.

Wool has thermo-regulating properties, is easy to care for, and can be repaired and enjoyed for years and years. Naturally stain-resistant, durable, and fire retardant, it can bring a touch of luxury and warmth to your interior.





## ESCAPE KELIM BY SPACE COPENHAGEN

### ABOUT SPACE COPENHAGEN

Lead by Signe Bindslev Henriksen and Peter Bundgaard Rützou, Space Copenhagen is a design studio that works across multiple disciplines from interior design for private homes, hotels and restaurants all over the world to art installations and art direction, furniture, lighting and refined objects.

The studio's intuitive approach embodies designs that are distinctively shaped by given circumstances, functional needs, and a fundamental interest in human behavior. It is a sense of and belief in a slow aesthetic that centers quality and longevity.

The series of kelim rugs by Space Copenhagen for massimo focus on the subdued colour tones and the natural feel. The designer's wish has been to design a modern collection of minimal, yet tactile and crafted rugs with subtle details - to support and enhance the warmth, softness, human layer and ambience in a modern space. The Escape Kelim collection is all about diving into the traditional techniques of Kelim Weave. All the rugs in the collection are handwoven in India from natural yarns, no bleach and no dyes, which makes them stronger, easy to maintain and long lasting.

Underlay carpet is included.  
Suitable for domestic and contract use.



chalk



chalk with fringes



light beige



light beige with stitches



muscat



muscat with fringes



stone



stone with stitches

### Quality:

Handwoven  
100% Undyed  
Natural Wool

### Available Sizes:

170 x 240 cm  
200 x 300 cm  
250 x 350 cm  
300 x 400 cm

### Runner Sizes:

90 x 250 cm\*

Custom sizes: Yes

Pile height: N/A

Weight: 2,5 kg/m<sup>2</sup>

Size variation: +/-3%

Warranty: 2 years

### Certifications:

Colorfastness to light: ISO 105-B02-grade 5  
Flammability: 16CFR 1630 (FF-1-70)  
Production: SA 8000

\*only available in chalk, light beige, muscat & stone



ESCAPE KELIM by Space Copenhagen





EARTH NATURAL | silver grey

## EARTH NATURAL

Earth Natural rugs are handwoven from best quality undyed 100% New Zealand wool. Celebrating the natural properties of wool, this collection of rugs takes us back to basics and teaches us to appreciate the beauty of nature.

The natural properties of New Zealand wool make it non-allergenic and fire-resistant which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. With its long fibres, the peeling is minimized to almost nothing.

Underlay carpet is recommended.  
Suitable for domestic and contract use.

### Quality:

Handwoven  
100% undyed  
New Zealand Wool

### Available Sizes:

170 x 240 cm  
200 x 300 cm  
250 x 350 cm  
300 x 400 cm  
Ø 300 cm  
Wall-to-wall carpets

**Custom sizes:** Yes

**Pile height:** 10-11 mm

**Weight:** 4,0 kg/m<sup>2</sup>

**Size variation:** +/-3%

**Warranty:** 2 years

### Certifications:

Colorfastness to light: ISO 105-B02-grade 5  
Flammability: 16CFR 1630 (FF-1-70)  
Production: SA 8000



light beige



ivory



silver grey



light grey



dark grey



EARTH | moss green

## EARTH

Earth rugs are made of best quality New Zealand wool, which adds natural beauty and ensures easy maintenance. The natural properties of New Zealand wool makes it non-allergenic and fire-resistant, which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. New Zealand wool has long fibres and therefore peeling is minimized to almost nothing. In our opinion, New Zealand wool has all the qualities to create the perfect rug.

Underlay carpet is recommended.  
Suitable for domestic and contract use.

**Quality:**  
Handwoven  
100% New Zealand Wool

**Available Sizes:**  
140 x 200 cm\*  
170 x 240 cm  
200 x 300 cm  
250 x 300 cm\*\*  
300 x 400 cm\*\*\*

**Custom sizes:** Yes  
**Wall-to-wall:** Yes

**Pile height:** 10-11 mm  
**Weight:** 4,0 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

**Certifications:**  
Colorfastness to light: ISO 105-B02-grade 5  
Flammability: 16CFR 1630 (FF-1-70)  
Production: SA 8000

\*only available in moss green, verte grey & blush  
\*\*only available in moss green, verte grey & blush  
\*\*\*only available in verte grey & moss green



moss green



blush



verte grey



charcoal



sea green



EARTH BAMBOO | camel

## EARTH BAMBOO

Earth Bamboo rug is made of the best quality New Zealand wool mixed with Bamboo fibres. The combination of New Zealand wool and Bamboo gives a very durable rug with a light shine, which is easy to maintain. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides, New Zealand wool is made with animal friendly practices and both fibres are sustainable, natural and biodegradable and thus very eco-friendly materials.

Underlay carpet is recommended.  
Suitable for domestic and contract use.



desert sand



soft grey



cashmere



terra cotta



nougat rose



camel



mustard yellow



concrete



warm grey



vibrant blue



charcoal

**Quality:**

Handwoven  
50% New Zealand wool  
50% Bamboo

**Available sizes:**

140 x 200 cm\*  
170 x 240 cm\*\*  
200 x 300 cm  
250 x 300 cm\*\*\*  
300 x 400 cm\*\*\*\*  
Ø 240 cm\*\*\*\*\*

**Custom sizes:** Yes

**Wall-to-wall:** Yes

**Pile height:** 10-11 mm

**Weight:** 4,0 kg/m<sup>2</sup>

**Size variation:** +/-3%

**Warranty:** 2 years

**Certifications:**

Colorfastness to light: ISO 105-B02-grade 5  
Flammability: 16CFR 1630 (FF-1-70)  
Production: SA 8000

\*only available in cashmere, vibrant blue, warm grey, soft grey, warm grey, mustard yellow, nougat rose & concrete.

\*\*not available in charcoal

\*\*\*not available in charcoal & terra cotta

\*\*\*\*only available in nougat rose, cashmere, soft grey & concrete

\*\*\*\*\*only available in nougat rose, warm grey & mustard yellow



**ABOUT OEO STUDIO**

Thomas Lykke and Anne-Marie Buemann, founders of OEO Studio, have established a distinct aesthetic which bridges the difference between individual detail and overall décor. Their work can be seen in individual homes, hotels, furniture production and other applications.

Their philosophy allows for each project to develop its own 'soul'. This is a factor of both the natural materials they use and the vision a customer has in mind – as is the case with massimo's 'structures' series. Colours and materials are often deployed in unexpected ways – each time taking inspiration from their potential to provide a convivial backdrop for human interaction.

**STRUCTURES  
BY OEO STUDIO**

The series of luxurious carpets by OEO Studio for massimo has a distinctly graphic character. The image – or signifier – is after all the particular legacy of man's presence on earth through millennia.

Handtufted in best quality New Zealand wool and Bamboo fibres the rugs are very durable with a light shine, which is easy to maintain. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides, New Zealand wool is made with animal friendly practices and both fibres are sustainable, natural and biodegradable and thus very eco-friendly materials.

Underlay carpet is recommended.  
Suitable for domestic and contract use.

**Quality:**  
Hand-tufted  
50% New Zealand Wool  
50% Bamboo

**Available Sizes:**  
170 x 240 cm  
200 x 300 cm  
250 x 350 cm

**Custom sizes:** Yes

**Pile height:** 10-11 mm  
**Weight:** 4,00 kg/m2  
**Size variation:** +/-3%  
**Warranty:** 2 years

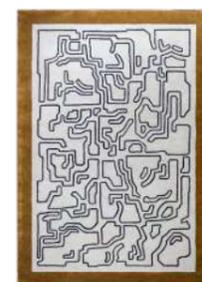
**Certifications:**  
Colorfastness to light: ISO 105-B02-grade 5  
Flammability: 16CFR 1630 (FF-1-70)  
Production: SA 8000



Fragment I



Fragment II



Fragment II with border



Fragment III



Fragment IV





STRUCTURES | fragment II with border



**ABOUT VERA&KYTE**

Based in Bergen on the west coast of Norway, Vera & Kyte consists of Vera Kleppe and Åshild Kyte. Together they work within the fields of furniture, products and interior architecture. Always seeking new impressions, eager to discover the triggers for the next idea. This curious approach leads them to constantly explore new materials and aesthetics. With an analytical mindset, they aim to transform their curiosity into products that engage. The duo actively pushes the boundaries between furniture, graphics, interior accessories, and spatial design, creating innovative links among them.

**AFFINITY  
BY VERA&KYTE**

Affinity Collection is a collaboration between Norwegian duo Vera & Kyte and Massimo Copenhagen, curated as a part of Designers' Saturday initiative "DS Collab". The new collection is a series of hand-tufted rugs crafted from the finest New Zealand wool, featuring a vibrant color palette and intricate designs, giving a nod to the iconic works of Josef Albers, while adding a touch of playful brightness to the interior.

By mixing equal parts wool and bamboo fibres, we are able to create a finished rug with an exceptional level of sturdiness, protecting the rug against wear and tear and pressure marks, without sacrificing on the luxurious look and feel.

Underlay carpet is recommended.  
Suitable for domestic and contract use.

**Quality:**  
Handtufted  
100% New Zealand Wool

**Available Sizes:**  
170 x 240 cm  
200 x 300 cm

**Custom sizes:** Yes

**Pile height:** 8-22 mm  
**Weight:** 5,0 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

**Certifications:**  
Colorfastness to light: ISO 105-B02-grade 5  
Flammability: 16CFR 1630 (FF-1-70)  
Production: SA 8000



blush



lagoon



mocha



AFFINITY | blush



Photo: Anne Bråtveit / Stylist: Kråkvik & D'Orazio



**ABOUT FACNE DESIGN STUDIO**

The FACNE Design Studio was founded by Mathilde Witt Møhlholm and Kamilla Schultz. Their way of working revolves around user needs. For each project they carefully uncover unknown needs and dive into their own in-depth knowledge of materials. Honing in on the unredeemed potential of each project they always end up transforming ambitious ideas into inspiring and beautiful designs.

**CLOUD9  
BY FACNE DESIGN STUDIO**

The new series of vibrant rugs, by FACNE Design Studio for massimo, capture playfulness in the form of contemporary artworks. Drawing inspiration from the temperaments of the sky, CLOUD9 series are handwoven and handtufted with different weaving techniques from 100% New Zealand Wool. A poetic snapshot of clouds seamlessly created from different pile heights and a boucle weaving technique.

Highest quality 100% New Zealand wool has been used due to its versatility, sturdiness and softness. Wool has thermo-regulating properties, is easy to care for, and can be repaired and enjoyed for years and years. From a sustainability perspective, wool is an entirely natural product that is fully biodegradable. New Zealand wool has long fibres and therefore peeling is minimized to almost nothing.

Underlay carpet is recommended.  
Suitable for domestic and contract use.

**Quality:**  
Handwoven & Handtufted  
100% New Zealand Wool

**Available Sizes:**  
140 x 200 cm  
200 x 300 cm

**Custom sizes:** Yes

**Pile height:** N/A  
**Weight:** 4,0 kg/m2  
**Size variation:** +/-3%  
**Warranty:** 2 years

**Certifications:**  
Colorfastness to light: ISO 105-B02-grade 5  
Flammability: 16CFR 1630 (FF-1-70)  
Production: SA 8000



cloudy



morning



day



afternoon



CLOUD9 | day



# recycled PET

Innovative take on textiles, keeps our oceans plastic-free, our conscience clear and homes stylish.

## What on earth is rPET?

PET (short for Polyethylene Terephthalate), is strong, lightweight and often transparent. Due to its unique properties, PET is one of the most commonly used plastics and can be recycled into rPET. In the recycling process, PET plastic is collected, cleaned and remade into new products, without exhausting natural resources, and by reducing energy and carbon emission, which makes rPET widely considered a highly sustainable choice.

The environmental benefits of this process are countless: it reduces environmental impact, avoids the use of non-renewable natural resources, reduces energy consumption and can contribute to reduce the extraction of crude oil and natural gas from the Earth to make more plastic, lessening our dependence on petroleum as a source of raw material.

## Keeping plastics from going to landfill and the ocean.

According to the NGO Ocean Conservancy, 8 million metric tons of plastic enter the ocean every year, on top of the estimated 150 million metric tons that currently circulate in marine environments. If we keep this pace, by 2050 there will be more plastic in the ocean than fish. Taking plastic waste and turning it into a useful material is very important for humans and our environment.

This innovative process of turning rPET into textiles, gives a second life to a material that's not biodegradable, and would otherwise end up in landfill or the ocean.



REPEAT | pistachio

## REPEAT

ReRepeat collection represents an innovative and sustainable take on textiles. The collection of rugs is handwoven from 100% recycled plastic (rPET), through an innovative process that creates a carbon-neutral fibre.

The eco benefits of rPET are countless as it reduces environmental impact, avoids the use of non-renewable natural resources, reduces energy consumption and lessens our dependence on petroleum as a source of raw material. Rugs made from rPET have a high resistance to wear and tear and offer good thermal protection - making it ideal for rugs, that look and feel just like wool.

Underlay carpet is recommended.  
Suitable for domestic and contract use.

### Quality:

Handtufted  
100% Recycled PET yarn  
100% oeko-tex cotton  
on the backside

### Available sizes:

160 x 230 cm  
200 x 300 cm  
250 x 350 cm  
Ø 300 cm

**Custom sizes:** Yes

**Wall-to-wall:** Yes

**Pile height:** 10-11 mm

**Weight:** 4,0 kg/m<sup>2</sup>

**Size variation:** +/-3%

**Warranty:** 2 years

### Certifications:

Colorfastness to light: ISO 105-B02-grade 5  
Flammability: 16CFR 1630 (FF-1-70)  
Production: SA 8000



beige



graphite



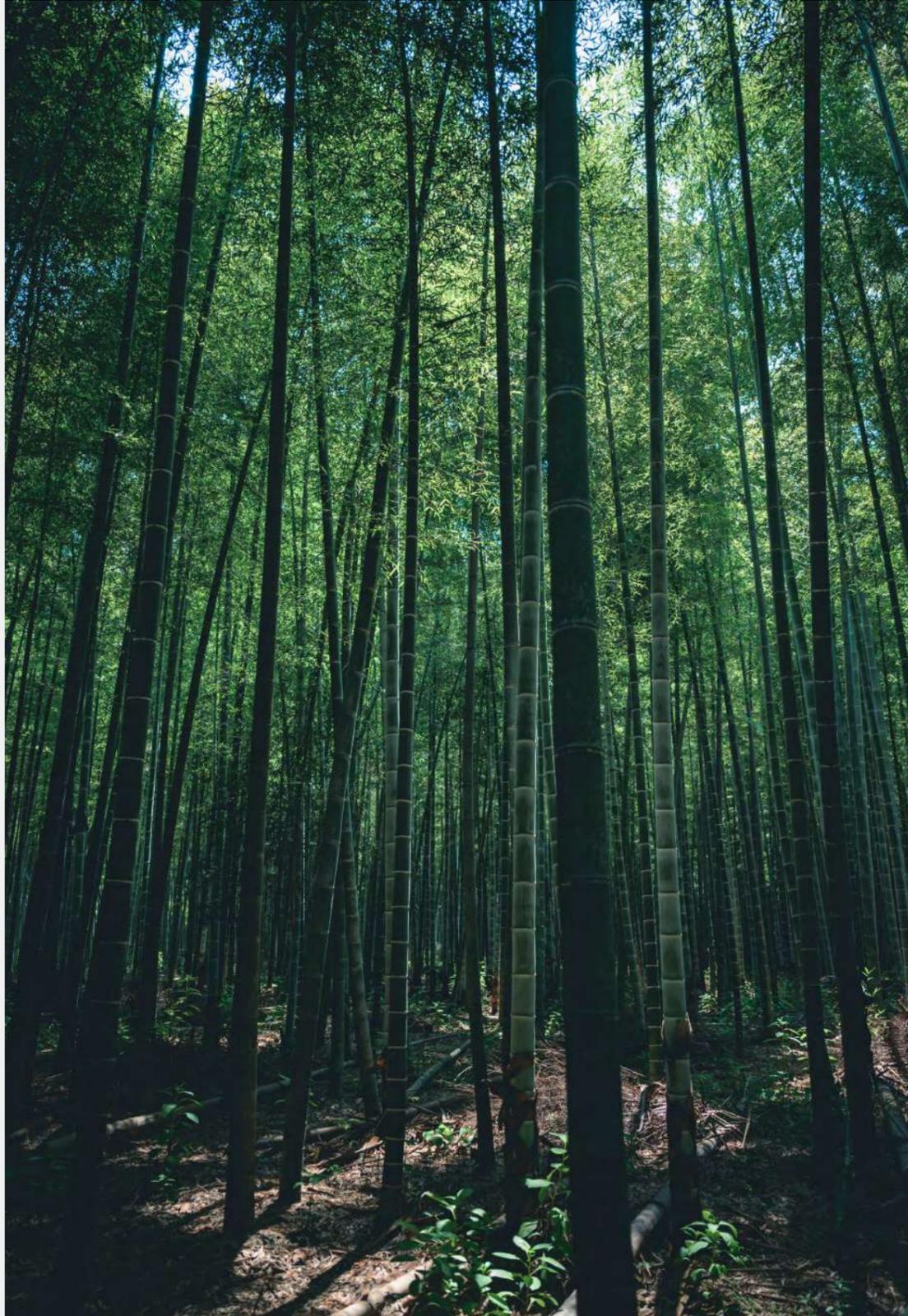
cream



pistachio



pastel yellow



# bamboo

The very nature of bamboo has shown it to be a naturally green source for textiles.

## **Bamboo is the fastest-growing plant on Earth.**

Bamboo can grow to full size in just 3-4 months, compared to standard trees which can take 30+ years to grow. In the right conditions, it can grow 3 feet tall in 24 hours, which means you can literally watch it grow with your own eyes! This makes it a super sustainable alternative due to its naturally renewing properties.

Plus, nasty pesticides and chemicals aren't required when harvesting bamboo. This means the cultivation is natural, and never harms the environment.

## **Bamboo is strong and durable.**

It's no surprise that bamboo is often named as the new 'green steel' for its versatility and strength in construction. Its robustness and durability is embedded into every type of product that is made from this incredible natural material.

Bamboo has an astounding strength and lifespan whilst remaining light and undemanding. With proper care, your bamboo rugs can be used time and time again without the worry of them deteriorating.

## **Bamboo is great for the environment**

Bamboo forests have enormous positive benefits for the environment as this incredibly productive plant efficiently stores carbon.

Bamboo absorbs 2x more carbon dioxide than trees, which is why they are known to act as carbon sinks. It also generates a vast amount of oxygen, totalling up to 30% more than most plants and trees.

As well as this, bamboo plants have strong roots in the ground, which makes the soil more stable. This means it can stabilise and restore the land, and prevent landslides. So in countries which are prone to landslides, bamboo could be a good option.

Finally, bamboo helps protect biodiversity and endangered species by creating homes for a variety of different animals. Bamboo forests, save and protect the species living in that forest, by providing both homes and food. Don't forget the giant pandas who rely on bamboo alone!



BAMBOO | copper

## BAMBOO

Bamboo rugs are made of 100% bamboo fibres which gives a luxurious feeling due to the unique softness and shiny surface. Bamboo fibres are made of bamboo pulp and have strong durability, stability and tenacity. The quality of the fibres minimizes peeling to almost nothing.

The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material.

Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

**Quality:**

Handwoven  
100% Bamboo

**Available sizes:**

140 x 200 cm\*  
170 x 240 cm  
200 x 300 cm  
250 x 300 cm  
300 x 400 cm\*\*  
Wall-to-wall carpets

**Custom sizes:** Yes

**Wall-to-wall:** Yes

**Pile height:** 11-12 mm

**Weight:** 4.00 kg/m<sup>2</sup>

**Size variation:** +/-3%

**Warranty:** 2 years

**Certifications:**

Colorfastness to light: ISO 105-B02-grade 5

Flammability: 16CFR 1630 (FF-1-70)

Production: SA 8000

\*not available in rose dust

\*\*only available in light grey, grey & stiffkey blue



rose dust



copper



stiffkey blue



light brown



light grey



grey



KARMA | nougat brown

## KARMA

Karma rug is made of recycled bamboo fibres, which gives a durable rug with a light shine that is easy to maintain. Bamboo fibres are made of bamboo pulp and have strong durability, stability and tenacity. The quality of the fibres minimizes peeling to almost nothing.

The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material.

Underlay carpet is recommended.  
Suitable for domestic and contract use.

**Quality:**  
Handwoven  
100% Recycled Bamboo

**Available Sizes:**  
160 x 230 cm  
200 x 300 cm  
250 x 350 cm  
Ø300 cm\*

**Custom sizes:** Yes

**Pile height:** 5-7 mm  
**Weight:** 4.00 kg/m2  
**Size variation:** +/-3%  
**Warranty:** 2 years

**Certifications:**  
Colorfastness to light: ISO 105-B02-grade 5  
Flammability: 16CFR 1630 (FF-1-70)  
Production: SA 8000

\*only available in light grey & nougat brown



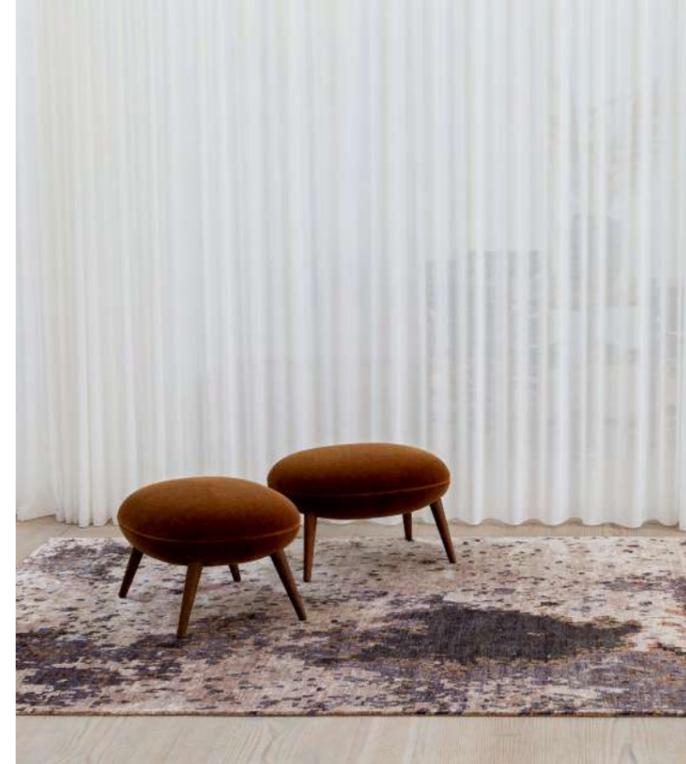
olive green

nougat brown



light grey

washed blue



COPPER MOON

## MOON NIGHT & COPPER MOON

Moon Night and Copper Moon are high-quality handknotted rugs made of 100% bamboo fibres, which gives a luxurious feeling due to the unique softness and shiny surface. Bamboo fibres are made of bamboo pulp and have strong durability, stability and tenacity. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material.

Underlay carpet is recommended.  
Suitable for domestic and contract use in areas with moderate traffic.

**Quality:**  
Handknotted  
100% Bamboo

**Available sizes:**  
170 x 240 cm  
200 x 300 cm  
Ø200 cm  
Ø240 cm

**Custom sizes:** Yes

**Pile height:** 11-12 mm  
**Weight:** 4,0 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

**Certifications:**  
Colorfastness to light: ISO 105-B02-grade 5  
Flammability: 16CFR 1630 (FF-1-70)  
Production: SA 8000



moon night



copper moon



SPACE SURFACE

## SPACE SURFACE & OCEAN

Space Surface and Ocean are high-quality handknotted rugs made of the best quality New Zealand wool mixed with Bamboo fibres. The combination of New Zealand wool and Bamboo gives a very durable rug with a light shine, which is easy to maintain. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides, New Zealand wool is made with animal friendly practices and both fibres are sustainable, natural and biodegradable and thus very eco-friendly materials.

Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

**Quality:**  
Handknotted  
50% Bamboo  
50% New Zealand Wool

**Available sizes:**  
170 x 240 cm  
200 x 300 cm \*  
Ø200 cm  
Ø240 cm\*\*

**Custom sizes:** Yes

**Pile height:** 10-11 mm  
**Weight:** 3,75 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

**Certifications:**  
Colorfastness to light: ISO 105-B02-grade 5  
Flammability: 16CFR 1630 (FF-1-70)  
Production: SA 8000

\*only available in space surface  
\*\*only available in space surface



ocean



space surface



#### ABOUT PERNILLE PICHERIT

Danish born designer and artist, Pernille Picherit's talents are shown through her limited editions of art prints and hand-knotted rugs in collaboration with well-known Danish and French suppliers of interior decorating products. Pernille's expertise in interior design is inspired by her Nordic heritage. Through her graphical sensitivity and in seeking a poetic and minimalist harmony, her creations are an expression of her vision of aesthetics, lightness and humour.

## STARDUST

The Stardust rug, designed by Pernille Picherit, is made of the best quality New Zealand wool mixed with Bamboo fibres. The combination of New Zealand wool and Bamboo gives a very durable rug with a light shine, which is easy to maintain. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides, New Zealand wool is made with animal friendly practices and both fibres are sustainable, natural and biodegradable and thus very eco-friendly materials.

Underlay carpet is recommended.

#### Quality:

Handknotted  
50% New Zealand wool 50% Bamboo

#### Available sizes:

170 x 240 cm  
200 x 300 cm

#### Custom sizes: Yes

**Pile height:** 10-11 mm  
**Weight:** 3,75 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

#### Certifications:

Colorfastness to light: ISO 105-B02-grade 5  
Flammability: 16CFR 1630 (FF-1-70)  
Production: SA 8000



blue



**ABOUT TANJA KIRST**  
 Tanja Kirst's work is characterized by reflection on thoughts and details that you don't immediately recognize. This includes subtle colour transition and gradation into shades. Tanja Kirst works with hemp as a sustainable alternative in textile design, rethinking a well-known material in a space between design and craftsmanship, she gives this eco-friendly material a whole new appeal. With interaction and observation, all the functions and details can be experienced over time. This experimental process and way of designing is developed with an intention to add more value to the textile - and to give a poetic approach and longevity to the product.

## HEMP BY TANJA KIRST

The series of rugs by Tanja Kirst are handwoven in 100% hemp yarn. Each thread consists of 50 thin threads spun together and dyed in bio colour. The fact that hemp requires little water, can be cultivated without fertiliser and improves soil structure and adds nutrients as it grows - makes the hemp plant important in the aim for a more sustainable textile production. Handwoven in a flat weave construction with colour and weft effect.

Underlay carpet is included.  
 Suitable for domestic and contract use.

**Quality:**  
 Handwoven  
 100% Hemp

**Available Sizes:**  
 200 x 300 cm  
 250 x 350 cm  
**Custom sizes:** No

**Pile height:** N/A  
**Weight:** 3,0 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

**Certifications:**  
 Colorfastness to light: ISO 105-B02-grade 5  
 Flammability: 16CFR 1630 (FF-1-70)  
 Production: SA 8000



nougat rose



grey



multi



red



BELIZE | taupe

## BELIZE

Natural rug in 100% Sisal with rubber backing. Belize is made in a simple design, yet with a lot of character. Sisal is sustainable, natural and biodegradable and has a strong durability.

With rubber backing.  
Suitable for domestic and contract use.

**Quality:**  
Machine made with rubber backing.  
100% Sisal

**Available sizes:**  
160 x 240 cm  
240 x 320 cm  
300 x 400 cm\*  
Ø200 cm  
Ø245 cm

**Runner sizes:**  
80 x 150 cm\*\*  
90 x 200 cm  
90 x 300 cm\*\*\*

**Custom sizes:** No

**Pile height:** N/A  
**Weight:** 3,5-3,7 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years



taupe



natural

\*only available in taupe  
\*\*only available in taupe  
\*\*\*only available in taupe



SUMACE | natural

## SUMACE

Handknotted in 100% hemp and jute, which give a sophisticated rustic expression and appeals to the basics in life. Hemp and jute, are both sustainable, natural and biodegradable materials and have a strong durability.

Available in natural and black with or without fringes.

Rug underlay is included.  
Suitable for domestic and contract use.

### Quality:

Handknotted  
100% Hemp/Jute

### Available sizes:

170 x 240 cm  
200 x 300 cm  
250 x 300 cm

**Custom sizes:** Yes

**Pile height:** N/A

**Weight:** 3,5-3,7 kg/m<sup>2</sup>

**Size variation:** +/-3%

**Warranty:** 2 years

### Certifications:

Colorfastness to light: ISO 105-B02-grade 5

Flammability: 16CFR 1630 (FF-1-70)

Production: SA 8000



natural



navy blue



black



RYA | charcoal

## RYA

Rya rug is made of 100% New Zealand wool, which adds natural beauty and ensures easy maintenance. The natural properties of New Zealand wool makes it non-allergenic and fire-resistant, which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt.

New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. New Zealand wool has long fibres and therefore peeling is minimized.

Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

**Quality:**

Handwoven  
100% New Zealand wool

**Available sizes:**

140 x 200 cm\*  
170 x 240 cm  
200 x 300 cm\*\*

**Custom sizes:** Yes

**Pile height:** 45 mm

**Weight:** 4,3 kg/m<sup>2</sup>

**Size variation:** +/-3%

**Warranty:** 2 years

**Certifications:**

Colorfastness to light: ISO 105-B02-grade 5

Flammability: 16CFR 1630 (FF-1-70)

Production: SA 8000

\*not available in nougat brown

\*\*not available in nougat brown



cream



charcoal



soft beige



nougat brown



BUBBLES | mixed grey

## BUBBLES

The soft graphic expression of this rug adds a cool nordic ambience to your home. The felted wool is easy to maintain – the natural properties of New Zealand wool makes it non-allergenic and fire-resistant, which helps to create a safe and healthy indoor environment, and it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. New Zealand wool has long fibres and therefore peeling is minimized to almost nothing.

Underlay carpet is recommended.  
Suitable for domestic and contract use in areas with moderate traffic.

### Quality:

Handwoven  
Felted New Zealand Wool

### Available sizes:

140 x 200 cm\*  
170 x 240 cm  
200 x 300 cm

### Custom sizes:

Yes (except for round)

**Pile height:** 15 mm

**Weight:** 6,3 kg/m<sup>2</sup>

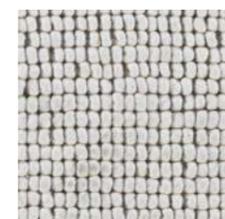
**Size variation:** +/-3%

**Warranty:** 2 years

### Certifications:

Colorfastness to light: ISO 105-B02-grade 5  
Flammability: 16CFR 1630 (FF-1-70)  
Production: SA 8000

\*only available in cream



cream



mixed grey



TRASH RocknRoll

## TRASH RocknRoll

Unique rugs transformed from traditional centuries old handknotted rugs. We wash them, some we use as they are, some we trash, some we colour and some we bleach. We strive to obtain that expression of decadent decay, which adds elegance and class to all kinds of environments. The rugs are easy to maintain and the more you use them the more character they get. If you have any specific requirements, please let us know and we will try to find just that special rug for you.

Underlay carpet is recommended.  
Suitable for domestic and contract use.

**Quality:**  
Unique handknotted rugs, transformed by massimo

**Available sizes:**  
170 x 240 cm  
200 x 300 cm  
250 x 350 cm  
300 x 400 cm

Unique sizes available on stock – please ask for stock list

**Pile height:** N/A  
**Weight:** 3,8 kg/m<sup>2</sup>  
**Size variation:** +/- 3%  
**Warranty:** 2 years



Examples of TRASH RocknRoll rugs (ask for stock list to see all available rugs):



VINTAGE

## VINTAGE

Unique rugs made of semi-old Anatolian handknotted rugs, which are transferred into beautiful patchwork rugs by massimo. Choose your color combination and we guarantee that you will get the most beautiful unique handmade rug, with a long lasting value, which is easy to maintain.

Underlay carpet is recommended.  
Suitable for domestic and contract use.

### Quality:

Handknotted  
Wool

### Available sizes:

140 x 200 cm\*  
170 x 240 cm  
200 x 300 cm  
250 x 350 cm  
300 x 400 cm  
Ø250 cm  
Ø300 cm

### Runner sizes:

80 x 250 cm\*\*

**Custom sizes:** Yes

**Pile height:** N/A

**Weight:** 3,8 kg/m<sup>2</sup>

**Size variation:** +/- 3%

**Warranty:** 2 years

\*not available in grey



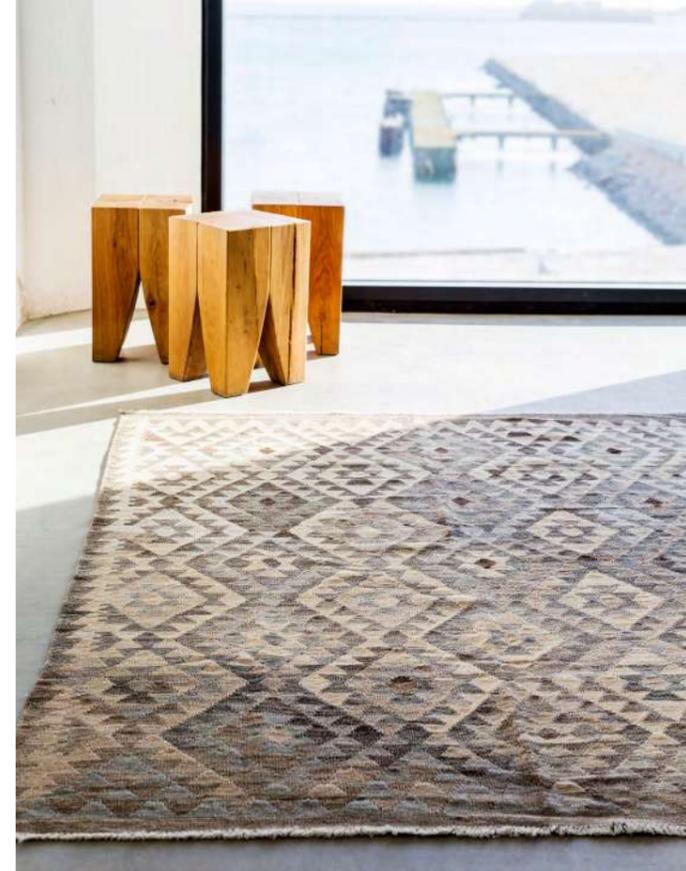
natural strong



natural light



grey



NATURAL KELIMS | light grey

## NATURAL KELIMS

Handwoven traditional kelims in high quality Afghan wool. Each rug is unique and the combination of traditional weaving methods and patterns together with the natural coloured wool provides unique rugs with high integrity. The natural properties of wool make it non-allergenic and fire-resistant, which helps to create a safe and healthy indoor environment. It has a natural ability to resist dirt and is sustainable, natural and biodegradable.

Underlay carpet is included.  
Suitable for domestic and contract use in areas with moderate traffic.

### Quality:

Handwoven  
100% Afghan wool

### Available sizes:

170 x 240 cm  
200 x 300 cm

Each rug is unique.  
Size and pattern may vary.

### Custom sizes:

Custom sizes available on stock.  
Please ask for stock list.

**Pile height:** N/A

**Weight:** 2,5 kg/m<sup>2</sup>

**Size variation:** +/- 3%

**Warranty:** 2 years



light grey

# bespoke

massimo solutions for your project.



hotels  
residential  
restaurants  
co-working  
offices  
showrooms  
institutions  
retail stores  
commercial

## **Customised in each and every detail.**

Every rug in massimo's collection can be customised to match your vision. The size, the shape, the colour. You tell us what you need and we will make it happen.

We have an extensive experience, know-how and production capacity that allows for a high flexibility. This means, that no matter the size of your project - we can offer the service of customisation.

Regardless whether it's a single one, or 1,000 rugs project - we approach each order in the same professional manner and with the highest attention to detail.

## **Anything is possible.**

At massimo we are passionate about pushing the boundaries and being challenged with new ideas. We enjoy the process of exploring different perspectives on textile design. Turning the ideas into tangible, tactile works of art.

If you have a unique rug concept in mind - we will be thrilled to help you express your vision.



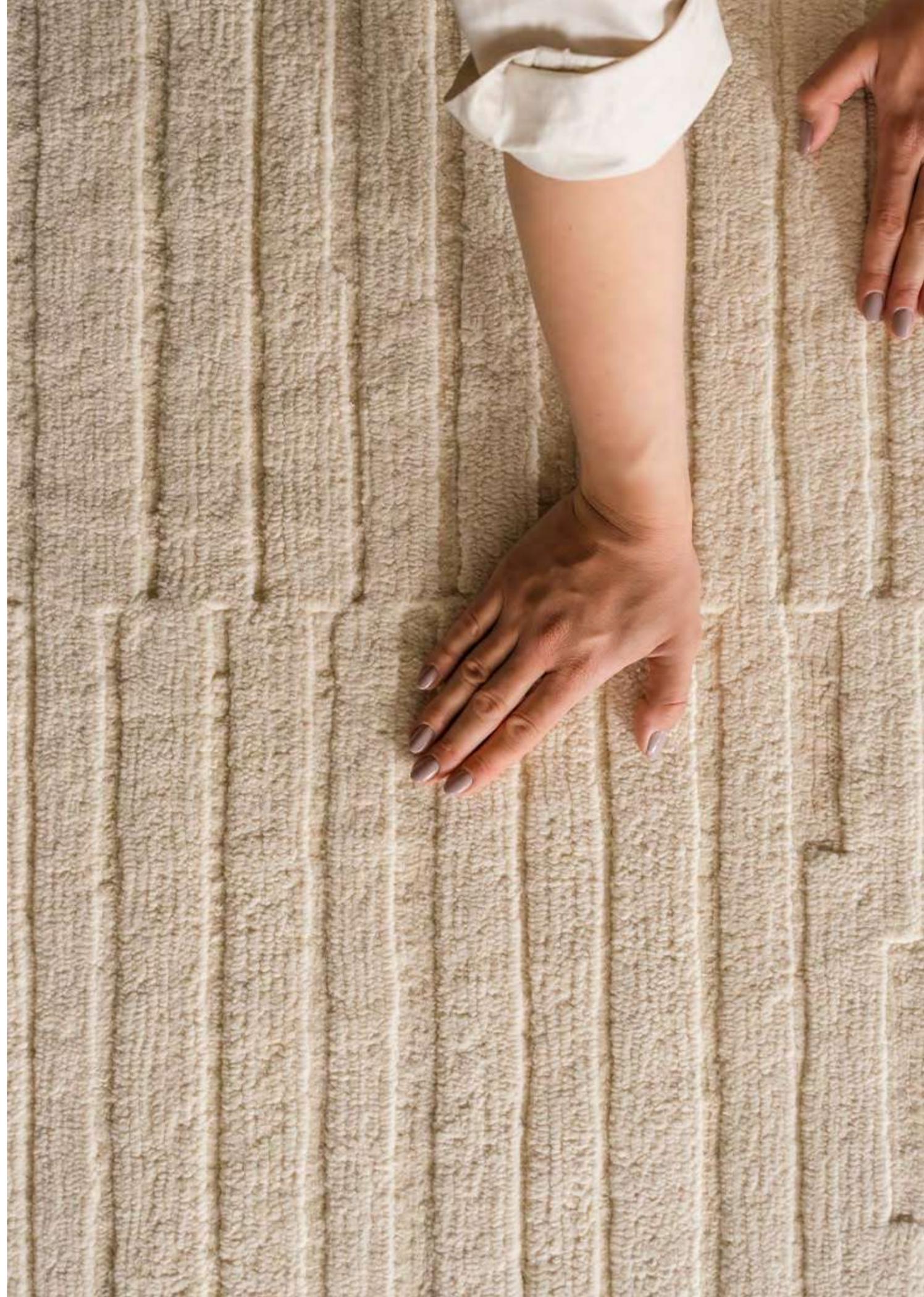
EARTH NATURAL | ivory

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